

investor fact sheet

Q2|2011

corporate profile

Azure Dynamics Corporation is a world leader in the development and production of hybrid electric and electric components and powertrain systems for commercial vehicles. Azure products have over 35 million miles of on-the-road experience and offer vastly improved fuel economy and lower operating costs while significantly reducing, or in the case of electric vehicles, eliminating tailpipe emissions.

Azure is strategically targeting the commercial delivery vehicle and shuttle bus markets and is currently working internationally with a variety of partners and customers. The Company is committed to providing customers and partners with innovative, cost efficient and environmentally friendly energy management systems.

investment considerations

INDUSTRY LEADING, PROVEN TECHNOLOGY

- Over 20 years of experience.
- Azure technology powers over 4,000 vehicles worldwide and has more than 35 million miles of in-service use.
- Azure has approximately 60% of the market share in the medium duty (Class 2c-5) commercial hybrid truck market in North America.

COMPELLING VALUE PROPOSITION FOR CUSTOMERS

- Balance™ Hybrid Electric: 40% MPG improvement, 30% greenhouse gas reduction, 30% maintenance cost reduction.
- Transit Connect Electric: Pure electric, low operating costs, zero tailpipe emissions.
- Government incentives are available.
- Demonstrable payback on incremental costs.

PARTNERSHIP WITH FORD IN MEDIUM DUTY COMMERCIAL VEHICLE SEGMENT

- Limited competition, proven global vehicle platforms.
- Ford chassis' are clear market leaders.

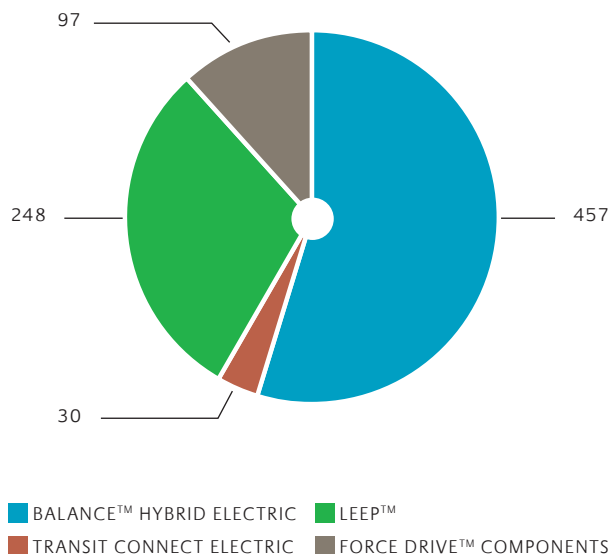
EXTENSIVE IP AND EXPERIENCED TEAM WITH STRONG R&D CAPABILITY

- 80+ engineers and 21 U.S. patents awarded or pending.
- IP ready to support additional growth in mild hybrid and pure electric markets.

stock information (as of July 7, 2011)

SHARE PRICE AZD (TSX) C\$.27	SHARES OUTSTANDING 688 million
SHARE PERFORMANCE High C\$0.41 Low C\$0.24	AVERAGE DAILY VOLUME 460,000
LATEST FINANCING February 10, 2011	FISCAL YEAR END December 31
MARKET CAPITALIZATION C\$183 million	

2010 product sales



AZD technology



BALANCE™ HYBRID ELECTRIC



TRANSIT CONNECT ELECTRIC



LEEP™ FREEZE



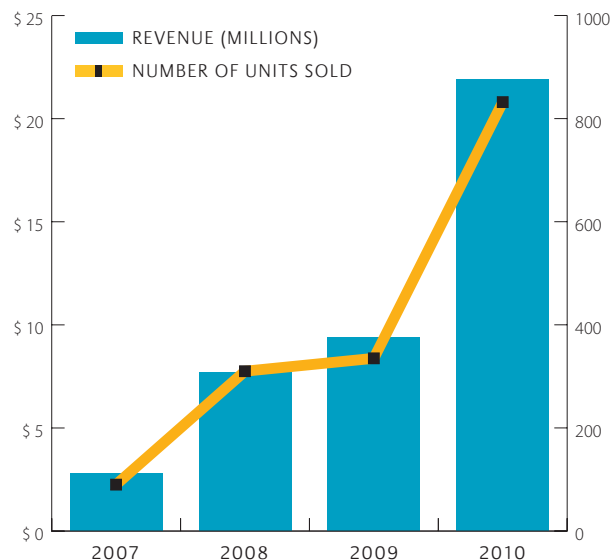
FORCE DRIVE™ ELECTRIC



financial highlights

(millions, except units & employees)

	2007	2008	2009	2010
REVENUE	\$2.8	\$7.7	\$9.4	\$21.9
UNITS SOLD	90	310	335	832
CASH	\$24.1	\$13.8	\$33.6	\$11.8
WORKING CAP	\$32.3	\$19.8	\$31.7	\$9.6
GROSS MARGIN	\$(0.3)	\$(5.2)	\$(5.1)	\$0.3
EBITDA	\$(28.8)	\$(36.8)	\$(25.7)	\$(25.4)
EMPLOYEES	127	148	117	163



recent developments

- Azure's Transit Connect Electric received the coveted GSA Contract Award which enables U.S. government agencies, affiliated companies and military installations to purchase the innovative, efficient all- electric van. The 'Indefinite Delivery, Indefinite Quantity' (IDIQ) award is a four year contract consisting of a base year ending August 31, 2011 and three one year options. The contract was awarded through Northside Ford in San Antonio, TX. The GSA estimates the potential value of the contract award over the four year period at more than \$112 million.
- Azure announced 27 Ford Transit Connect Electric van sales, including a five unit sale to returning customer FedEx Express, a four unit sale to the City of Toronto, a three unit sale to DTE Energy, one of Michigan's largest energy suppliers, and 15 unit sales to various Ford commercial truck dealers.
- Azure announced that RohnSelmer Company AS in Oslo, Norway will be its first official European dealership for sales and service of the Transit Connect Electric van. The dealership has placed an immediate order for 58 Transit Connect Electric vans in support of Azure Europe's inaugural Transit Connect Electric 20 van sale to Post Norway and other Norwegian customers.
- In the U.K., Ford Retail was named as Azure's dealer for Transit Connect Electric which will be available for immediate order from Ford Retail's four dedicated electric vehicle centers including two in London and one each in Bristol and Warrington. Ford Retail will provide additional customer support across the UK with its full network of thirty commercial vehicle dealerships which trade as Brunel Ford, Dagenham Motors, Heartlands Ford, Lindsay Ford and Polar Ford.
- Hugo Pfohe GmbH will be the first German dealership group for sales and service of the Ford Transit Connect Electric van. The Transit Connect Electric will be available through Pfohe's 10 Ford dealerships across Northern Germany.
- Azure announced that its products will comprise a new DHL 80-vehicle "green" fleet in Manhattan. The DHL fleet includes 50 Balance™ Hybrid Electric powertrains to be retrofitted on existing Ford E450 chassis and 30 Transit Connect Electric vans. The Azure-provided DHL vehicles are part of DHL's comprehensive GoGreen program which aims at adding fuel-efficient, hybrid, electric or aerodynamically modified vehicles to its fleet worldwide.

shareholder information

SENIOR MANAGEMENT

Scott T. Harrison,
Chief Executive Officer

Curt A. Huston,
Chief Operating Officer

Ryan S. Carr,
Chief Financial Officer

Ronald V. Iacobelli,
Chief Technology Officer

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