



## **Azure Dynamics' First European Dealer, Norway's RøhneSelmer, Places Additional Order For 100 Transit Connect Electric Vans**

- RøhneSelmer, the market leader in Norway, places 100 unit Transit Connect Electric follow-up order validating product's unique environmental and performance values for customers
- The all-electric, zero-emission Transit Connect Electric has a targeted range of up to 130 km (80 miles) per full charge, and is ideal for fleet owners with well-defined routes
- The RøhneSelmer 100 unit order is the largest Transit Connect Electric order to date and continues a pattern of large customer follow-on orders for Azure's portfolio of efficient and environmentally friendly products

**Oak Park, MI – August 29, 2011** -- Azure Dynamics Corporation (TSX: AZD)(OTC: AZDDF) ("Azure" or the "Company"), a world leader in the development and production of hybrid electric and electric components and powertrain systems for light and medium duty commercial vehicles, announced today that its Norwegian Ford dealership, RøhneSelmer, has signed an order for an additional 100 Transit Connect Electric vans. RøhneSelmer's original order, in March of this year, was for 58 units for various clients, among them Norway Post, known in Norway as "Posten Norge AS".

"We've worked exclusively with Ford for more than fifty years and know that with Azure Dynamics' technology, the Transit Connect Electric will meet the environmental requirements and tough weather conditions of the Norwegian market," said Anders Gadsboll, Sales Director of RhoneSelmer. "We sold 50 Transit Connect Electric vans before the first unit was delivered to us and we're confident we'll sell many, many more the remainder of this year and beyond. It's the right product for today's Norwegian market."

Azure and Ford Motor Company brought the Transit Connect Electric to the European market this year at a time when increasing numbers of fleet operators in the U.S. and Europe are demanding the benefits of efficient, clean alternative power for their vehicles. With 28 kWh of power to call on, Transit Connect Electric has a top speed of 120 km/h (75 mph) and a range of up to 130 km (80 miles) on a full charge.

"Norway has a large customer base with a good understanding of and appreciation for electric vehicles, which RøhneSelmer obviously recognizes," said Ricardo Espinosa,

Managing Director of European Operations for Azure Dynamics. “The Transit Connect Electric can play an important role in the Norwegian market and help to achieve Norway’s aggressive environmental goals.”

The Transit Connect Electric offers Norwegian customers the opportunity to eliminate petroleum fuel bills, take advantage of car-pool lanes and to lower overall maintenance and operating costs. The vehicle is an ideal choice for battery electric power thanks to its unique combination of car-like driving dynamics, generous cargo capacity, easy accessibility and low operating costs. Transit Connect Electric can be recharged using standard European 220-volt outlets in approximately eight hours.

“Transit Connect Electric is operating on a global stage and this early repeat order from RøhneSelmer is further validation of the value it brings to customers like Norway Post and others with shorter delivery routes and frequent stop and go driving conditions,” said Scott Harrison, Azure’s CEO. “We’re delighted that RøhneSelmer has given us this additional vote of confidence and we’re confident that the Transit Connect Electric will more than live up to their expectations.”

The Transit Connect Electric went into production in Europe in June this year following its successful production launch in North America in April, 2011.

### **About Azure Dynamics**

Azure Dynamics Corporation (TSX: AZD)(OTC: AZDDF) is a world leader in the development and production of hybrid electric and electric components and powertrain systems for commercial vehicles. Azure is strategically targeting the commercial delivery vehicle and shuttle bus markets and is currently working internationally with a variety of partners and customers. The Company is committed to providing customers and partners with innovative, cost-efficient, and environmentally-friendly energy management solutions. For more information on how Azure Dynamics products are Driving a World of Difference, please visit [www.azureynamics.com](http://www.azureynamics.com).

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