



Azure Dynamics Appoints Peggy Prosser Executive Vice President of Sales

Oak Park, MI – March 30, 2011 – Azure Dynamics Corporation (TSX: AZD)(OTC: AZDDF) (“Azure” or the “Company”), a world leader in the development and production of hybrid electric and electric components and powertrain systems for commercial vehicles, announced today that it has appointed Peggy Prosser, 45, as its Executive Vice President, Sales, effective today. Reporting directly to Scott T. Harrison, Azure Dynamics Chief Executive Officer, Prosser will be responsible for accelerating customer and revenue growth, sales strategy development for market leading commercial vehicles, overseeing the expansion into new markets throughout North America and Europe, and achieving greater penetration within existing markets.

“We are delighted to have someone of Peggy’s stature join our management team,” said Harrison. “Peggy’s broad automotive experience and knowledge of the global sales market will be instrumental in the continued deployment of Azure’s industry leading hybrid and electric powertrain solutions to commercial fleet operators worldwide.”

Prosser brings extensive management experience from her more than 20 years working for major automotive companies. Most recently, Prosser served as Global Customer Manager with Honeywell’s Turbocharger Division where she implemented major product launches and consistently showed revenue and profitability growth in her areas of influence. Prior to joining Honeywell, Prosser was Senior Sales and Marketing Manager with Eaton Corporation and was previously employed by Buehler Motor, Inc., Cary, North Carolina as Manager of New Business Development. Prosser began her career in 1988 with ITT Industrial Corporation in Auburn Hills, MI.

Prosser earned a Bachelor of Science degree in Mechanical Engineering and a Masters of Business Administration with an emphasis in Marketing and Sales from West Virginia University. Additionally, Prosser is a certified Six Sigma Green Belt.

For more information on how Azure Dynamics products are Driving a World of Difference, please visit www.azuredynamics.com.

About Azure Dynamics

Azure Dynamics Corporation (TSX: AZD)(OTC: AZDDF) is a world leader in the development and production of hybrid electric and electric components and powertrain systems for commercial vehicles. Azure is strategically targeting the commercial delivery vehicle and shuttle bus markets and is currently working internationally with a variety of partners and customers. The Company is committed to providing customers and partners with innovative, cost-efficient, and environmentally-friendly energy management solutions. For more information please visit www.azuredynamics.com.

The TSX Exchange does not accept responsibility for the adequacy or accuracy of this release.

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Forward-Looking Statements Advisory

Certain information included in this press release constitutes forward-looking statements and information and future-oriented financial information under applicable securities legislation and is provided for the purpose of expressing management's current expectations and plans for the future. Readers are cautioned that reliance on such information may not be appropriate for other purposes, such as making investment decisions.

More particularly, this press release contains statements concerning Azure's anticipated: business development strategy, customer orders, product deliveries, sales, revenue and revenue growth. The forward-looking statements are based on a number of key expectations and assumptions made by Azure, including expectations and assumptions concerning achievement of current timetables for development programs and sales, target market acceptance of Azure's products, current and new product performance, availability and cost of labor and expertise, and evolving markets for power for transportation vehicles. Although Azure believes that the expectations and assumptions used to develop the forward-looking statements are reasonable, undue reliance should not be placed on the forward-looking statements because Azure can give no assurance that they will prove to be correct.

Since forward-looking statements address future events and conditions, by their very nature they involve numerous risks and uncertainties that contribute to the possibility that the projections and forecasts in the forward-looking statements will not occur and that actual performance or results could differ materially from those anticipated in the forward-looking statements. These risks and uncertainties include, but are not limited to, the risks associated with Azure's stage of development, history of losses and lack of historical product revenues, uncertainty as to product development and sales milestones being met, product defect and performance risks, competition for capital and market share, uncertainty as to target markets, dependence upon third parties, changes in environmental laws or policies, uncertainty as to patent and proprietary rights, availability and retention of management

and key personnel, exchange rate and currency fluctuations, uncertainties relating to potential delays or changes in plans with respect to product development or capital expenditures, the ability of Azure to access sufficient capital on acceptable terms, and environmental and safety risks. This is not an exhaustive list and additional information on these risks and other factors that could affect Azure's operations and financial results are included in reports on file with the Canadian securities regulatory authorities and can be accessed through the SEDAR website at www.sedar.com.

The forward-looking statements contained in this press release are made as of the date hereof and Azure undertakes no obligation to update publicly or revise any forward-looking statements or information, whether as a result of new information, future events or otherwise, unless so required by applicable securities laws. Additionally, Azure undertakes no obligation to comment on the expectations of, or statements made by, third parties about Azure.

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