

Aura Receives Order for 1,000 AuraGen Generators to be Used in Hybrid Vehicles

EL SEGUNDO, Calif., Mar 03, 2008 (BUSINESS WIRE) -- Aura Systems, Inc. (Pink Sheets:AUSI) announced today that it received an order for AuraGen generators from Azure Dynamics Corporation ("Azure") (TSX: AZD & LSE: ADC) a leading developer of hybrid electric and electric powertrains for commercial fleet vehicles. Delivery of the AuraGens will commence in May 2008.

The Auragen's are to be used by Azure Dynamics on its hybrid powertrains, which are integrated into Ford Motor Company's ("Ford") (NYSE:F) E350 and E450 stripped and cutaway chassis'. Azure has initiated discussions with Aura for multi-year supply of the generators to support future product demand.

Azure evaluated several technologies before settling on the AuraGen system. Curt Huston, COO of Azure Dynamics said, "We investigated a variety of available induction technologies and found the AuraGen as an ideal product for our application. Durability testing, including hot summer testing, proved the AuraGen to be a reliable machine for hybrid vehicle applications."

Mr. Gagerman, Aura's CEO said, "We are very pleased that the AuraGen was chosen for application on Azure's hybrid commercial vehicles. We are working diligently to expand our manufacturing capacity to be able to meet projected second and third year demands from this and other programs. We are anticipating other potential projects with other major truck OEMs and large commercial fleets to be developed throughout this calendar year. The AuraGen application for a hybrid vehicle demonstrates again that the AuraGen is truly a remarkable product that provides new potential possibilities that were not available in the past."

The U.S military also uses the AuraGen on a number of programs, in addition to industrial and commercial applications that the company services. For more information see the Company's website <http://www.aurasystems.com/>.

SOURCE: Aura Systems, Inc.

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