



2011 FORD TRANSIT CONNECT ELECTRIC



COLLABORATION ENABLES SPEED TO MARKET

- Ford is working with Azure Dynamics to deliver an all-electric Ford Transit Connect van.
- Azure Dynamics will integrate its Force Drive™ battery electric drivetrain in the Ford Transit Connect Electric.
- Force Drive components have been used in more than 40 vehicle integrations and have more than 25 million miles of on-the-road experience.
- Azure Dynamics has been designing and developing electric drive systems for more than 20 years, providing customers with zero-emission transportation solutions.

HIGHLIGHTS

- Ford is delivering an all-electric version of the Transit Connect light-duty commercial vehicle in 2010.
- Ford is collaborating with Azure Dynamics, a world leader in the development and production of hybrid electric and electric commercial vehicles.
- Leveraging its ONE Ford strategy, Ford has committed to delivering all-electric power for commercial applications on a global platform.

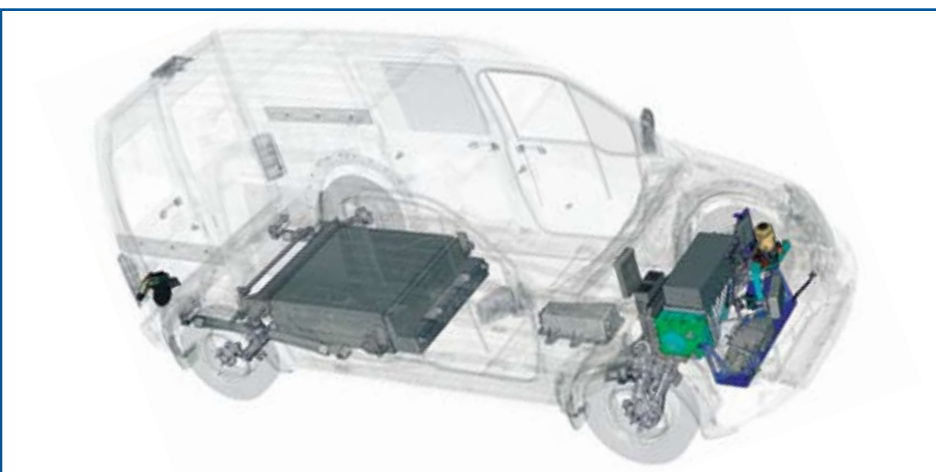
FIRST IN VEHICLE ELECTRIFICATION PLAN

- Transit Connect Electric is the initial offering in Ford's aggressive new vehicle electrification strategy. During the next three years, Ford will also introduce in North America:
 - A new Ford Focus Electric car in 2011
 - Next-generation hybrid vehicles, including a plug-in version, by 2012
- The use of a global commercial vehicle platform showcases Ford's ability to deliver products with worldwide marketing opportunities.
- Strategic partnerships with suppliers are a key element of Ford's electrification strategy.



PLATFORM SUITED TO ALL-ELECTRIC POWER

- Its unique combination of driving dynamics, cargo capacity, accessibility and low costs of operation makes Transit Connect an ideal platform for all-electric power.
- Commercial users travel predictable, short-range routes with lots of stop-and-go in urban and suburban environments – Transit Connect Electric can help them deliver in an environmentally friendly way.
- The all-electric version has a range of up to 80 miles, making it a useful hauler, with reduced operation and maintenance costs over the long haul.
- Transit Connect is designed, engineered and manufactured by Ford on a dedicated global commercial vehicle platform to tough, small commercial vehicle durability standards.



Azure Dynamics will integrate its Force Drive™ battery electric drivetrain in the Ford Transit Connect Electric.